



# Starwood Capital Appoints Trisha Miller as CEO and Expands Platform to Include Individual Investors

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Starwood Capital, the broker-dealer subsidiary of private investment firm Starwood Capital Group, has expanded its institutional-based platform to include individual investors and appointed industry veteran Trisha Miller as chief executive officer.

“Our broker-dealer’s expanded focus to include individual investors represents an important step in Starwood’s growth,” said Barry Sternlicht, chairman and CEO of Starwood Capital Group. “We have been carefully evaluating how to reach individual investors for some time, and believe now is the opportune time to diversify our offerings to this growing source of capital.”

Starwood has historically raised funds with institutional investors, but Sternlicht noted that “the marketplace for alternative investment products tailored to individual investors has evolved and strengthened in recent years.”

Miller, former executive director of W. P. Carey Inc. and CEO of its broker-dealer subsidiary Carey Financial LLC, has joined Starwood Capital as CEO. The company noted that a “substantial portion” of her W.P. Carey team also joined the company.

Starwood Capital Group is a private alternative investment firm with a core focus on global real estate, energy infrastructure, and oil and gas. The firm and its affiliates maintain 10 offices in four countries around the world, and currently have more than 3,400 employees. Starwood Capital Group has raised more than \$42 billion of equity capital since its inception in 1991, and currently manages more than \$54 billion in assets.

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