

Waypoint Residential Names New Chief Operating Officer

Waypoint Residential LLC, a vertically integrated real estate investment management firm and sponsor of private placement offerings, has hired Andrew Richardson as its new chief operating officer.

Richardson will oversee capital markets, including marketing and investor relations, talent, legal, corporate and asset accounting and technology. He will be based in Waypoint's Stamford, Connecticut office before relocating to the company's Boca Raton headquarters this Fall.

"Andy brings deep knowledge and expertise across the real estate investment landscape," said Scott Lawlor, chief executive officer of Waypoint Residential. "His impressive track record will help to bolster Waypoint's leadership in the multifamily sector and allow us to capitalize on new opportunities."

Before joining Waypoint, Richardson was president of land and development and chief financial officer of iStar (NYSE: STAR), a real estate investment and development company. In that role, he led internal property development and asset management teams focused on developing, managing and monetizing a \$1 billion portfolio of commercial and residential properties.

Prior to iStar, Richardson was chief financial officer for the Howard Hughes Corporation (NYSE: HHC) where he led finance and information technology teams comprised of more than 100 individuals across the country. Before HHC, he was chief financial officer of NorthStar Realty Finance Corporation.

This is the second c-suite hire at Waypoint this month, following the [addition of Albert Haworth](#) as chief executive

officer of Waypoint Financial Group, the company's affiliated broker-dealer that distributes Regulation D private placements and other securities offerings sponsored by Waypoint to individual investors via the independent broker-dealer and registered investment advisor channels.

Founded in 2011, Waypoint Residential specializes in the U.S. rental housing sector and acquires and develops conventional multifamily, student housing and senior housing properties. Waypoint's investment activity totals approximately \$3.4 billion across more than 24,000 units.

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