

Provasi Hires Former WP Carey and LPL Exec as Managing Director of Product and Marketing

Provasi Capital Partners LP has hired John Guthery as managing director of product and marketing to lead all product-related research, marketing, due diligence, and development initiatives for the firm. Guthery will report to CEO Frank Muller.

“John’s reputation across our industry is unparalleled and he brings an incredible acumen for product development to our company,” said Muller. “We believe his wealth of experience will further empower us to attract selected managers and strategies to our growing distribution platform.”

Prior to joining Provasi Capital, Guthery served as senior vice president and head of W. P. Carey’s product management division, where he led the strategy, design and structuring of new products.

He previously served as a senior vice president and head of manager due-diligence and strategy with LPL Financial Research. In his role, he oversaw research and due-diligence of active managers, including mutual funds, separate accounts, hedge funds, private equity funds, real estate products, structured products and other non-traditional asset classes.

Guthery earned a master’s degree in business administration from Babson College and his bachelor’s degree from Georgetown University. Additionally, he earned his chartered financial analyst designation in 1999 and is a member of the CFA Institute and the Boston Security Analysts Society.

Provasi Capital Partners offers access to investment strategies through a multi-manager approach presenting advisors and their clients with options for allocating capital, managing risk and diversifying assets.

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