

Howard Capital Names Former Bluerock Exec as Managing Director of National Accounts

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Howard Capital Management Inc. (HCM), an SEC-registered investment advisory firm with more than \$1.5 billion in assets under management, has appointed Carla Martin as managing director of national accounts.

Martin has more than 17 years of experience in the financial services industry with a focus on the independent broker-dealer and RIA space. In her new role, she will manage all broker-dealer and RIA firm initiatives while working to build new partnerships.

“These relationships are integral in HCM’s continued growth efforts. We anticipate Ms. Martin’s experience and passion to play a large role in striving to meet HCM’s goals for 2019,” said Vance Howard, CEO and portfolio manager.



Before joining HCM, Martin spent nearly three years as a managing director at Bluerock Capital Markets. She previously served as managing director of national accounts of the IBD channel at Highland Capital Management L.P. She was also the former senior vice president of business development at Carey Financial, the wholly-owned broker-dealer subsidiary of W.P. Carey.

Howard Capital Management Inc. has offered professional money management services since 1999 through separately managed accounts, proprietary mutual funds and custom retirement tools.

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